



INTRODUCTION

In the first half of 2024 all EGP's efforts were channelled into the execution of the European common campaign together with its member parties and partners to reach out and convince as many people as possible that a green and socially just future is possible.

Entering the common campaign, the outlook was challenging. The climate crisis had fallen down the agenda amid the rising cost of living and multiple international crises. The October terror attack of Hamas on Israel and the subsequent events dominated the headlines. The escalation in the Middle East joined Russia's war against Ukraine as a second dangerous global conflict.

It is in this challenging context the European Green Party launched an ambitious and far-reaching campaign, which in its core messages, its range of activities, resources and innovation, and its geographic spread, provided invaluable resources to the European Green family ahead of the 2024 European elections.

EGP's efforts were crucial for spreading the green agenda in many regions where we were previously absent. We succeeded in further Europeanizing the campaign thanks to the strong focus on Lead Candidates travelling across Europe and influencing the media agenda in debates and through events and press releases.

This allowed us to make the most of EU-level political dynamics, out-performing our European political party competitors in the press and online and setting the ground for post-election scenarios, despite the overall difficult context of the elections.

In the second half of the year, we continued to focus on further strengthening our relations with our member parties, our elected representatives at European, national and local levels, as well as with partners, civil society and other allies.

1. STATUTORY MEETINGS

EGP Committee meetings

The EGP organised an extended congress in February in Lyon, an electoral rally in May in Brussels and the autumn Congress in December in Dublin, Ireland. At, and in between these events, eight physical and nine online (Flexi) Committee meetings were organised to manage the party and its priorities.

The 2024 Committee meetings were held on the following dates and places:

- 12-13 January 2024, Brussels
- 19 January 2024, Flexi (online)
- 1 February 2024, Lyon, Congress Preparation
- 1 March 2024, Flexi (online)
- 15 March 2024, Brussels
- 5 April 2024, Flexi (online)



- 19 April 2024, Brussels
- 15 May 2024, Flexi (online)
- 8 June 2024, Flexi (online)
- 11 June 2024, Flexi (online)
- 12-14 July 2024, Retreat, Jodoigne, Belgium
- 13-14 September 2024, Brussels
- 4 October 2024, Flexi (online)
- 25-26 October 2024, Brussels
- 21 November 2024, Flexi (online)
- 29 November 2024 Flexi (online)
- 5 December 2024, Dublin, Ireland, Congress Preparation

EGP Congresses

There were two Congresses organised during 2024: the 7th extended Congress in Lyon, France, and the 39th Congress in Dublin, Ireland.

7th EGP extended Congress, Lyon, France

From 2 to 4 February 2024, the European Green Party, in cooperation with our member party EELV, convened its 7th Extended Congress in Lyon, France. Held at the Centre de Congrès, the event gathered nearly a thousand delegates, leaders, activists, and allies from across Europe, highlighting the diversity and energy of the Green movement.

As a defining moment ahead of the 2024 European Parliament elections, the extended Congress set the strategic direction for the common campaign: electing the two Leading Candidates and adopting the Common Manifesto and Priorities.

Amidst growing threats to democracy, climate stability, and social cohesion, the Congress reaffirmed the Greens' commitment to a united and values-based Europe, grounded in ecological transformation, social justice, and democratic rights.

The adopted Common Manifesto and Priorities, shaped through a broad, inclusive consultation with Green parties and civil society, outlined a shared vision structured around climate justice, democracy, and global responsibility.

The extended congress also welcomed to new Full member parties Možemo! – Politička platforma from Croatia and Demokratų sąjunga "Vardan Lietuvos" from Lithuania.

Participants engaged in thematic debates and network meetings, making the Congress a platform for both political decision-making and European Green cooperation in action.

Programme: https://europeangreens.eu/lyon2024-programme/

Adopted documents: https://europeangreens.eu/adopted-documents/



39th EGP Congress in Dublin, Ireland

The 39th Congress of the European Green Party took place in Dublin, Ireland, from 6 to 8 December 2024. Organised in cooperation with the Irish Green Party, the event brought together around 400 delegates, party leaders, elected representatives, and activists from across Europe.

As the first Congress after the 2024 European Parliament elections, it provided a timely space to reflect on achievements, assess political developments, and set strategic priorities for the coming years. A key milestone was the election of the new EGP Committee for the 2024–2027 mandate. Vula Tsetsi and Ciarán Cuffe were elected as co-chairs of the European Green Party. The Congress welcomed a new member party Zeleno-levi Front from Serbia.

Amid ongoing social, environmental, and democratic challenges, the Congress reaffirmed the Greens' commitment to a sustainable, democratic, and united Europe. Delegates participated in political debates, strategy sessions, and exchanges with civil society, focusing on climate justice, democratic resilience, and social equity. The Congress also celebrated the Greens across the continent, reinforcing the EGP's role as a driving force in shaping Europe's future.

The EGP issued press releases before and during the Congress, focusing on: The election of new cochairs, their vision, and political priorities; the role of the Congress in defining the Green strategy for the upcoming European elections. We organised a press moment, as well as interviews with the co-chairs. National and regional media in Ireland, Italy, and Serbia reported on the congress.

Programme: https://europeangreens.eu/dublin2024-programme/

Adopted documents: https://europeangreens.eu/dublin2024-adopted-documents/

3rd Green Leadership Council, Brussels, Belgium

EGP's 3rd Green Leadership Council (GLC) was held in person in Brussels on 20th June 2024. The GLC served strategic discussions on the EU election results and political exchange regarding the then ongoing negotiations for the 2024-2029 EU legislature among leaders of the member parties and other key stakeholders, including representatives of the Green Group in the EP.

II. COMMON CAMPAIGN-RELATED ACTIVITIES

The European Green Party's 2024 European elections common campaign was an ambitious multi-faceted project with multiple teams working on a common strategy, represented by our Lead candidates', aimed at Europeanising the election.

Ahead of the election, the EGP ran a very ambitious and wide-reaching campaign. The campaign came in a very challenging global context. With the wars in Ukraine and Gaza raging and economic crises causing a cost-of-living crisis, people in Europe were struggling.

The EGP's campaign and communications team was significantly reinforced. That expansion bore fruit, with unprecedented growth on social media channels, both those on which the EGP was previously established and on new channels for us. The engagement of volunteers was a key component and led to a number of varied activities, both online and offline.



The main activities of the campaign were:

- Campaign visual identity
- Leading candidates tour & debates
- Common manifesto and priorities
- Press and media
- Digital communications
- Work with member parties
- Get Out the Vote
- Volunteers
- Events

Leading candidates

The Lead Candidates were crucial to the 2024 Common Campaign. Putting forward two Green candidates confirmed our political commitment to the Europeanisation of the European elections and generated significant media interest. From the outset, a competitive internal election generated high interest among member parties in the process.

The objectives of the Lead Candidate activities were to:

- Strengthen the European dimension of the European elections by bringing our Common Campaign directly to citizens through visits, events and press.
- Strengthen the Green voice and values in national and European debates.
- Build stronger connections with civil society, citizens' movements, social partners and scientific community through organising meetings, events and discussion panels.
- Bring European Green Parties closer by fostering the dialogue on our common vision and policies for the EU.

As part of the Lead Candidates Tour, Terry Reintke and Bas Eickhout made 24 tour stops across 18 countries. During the tour stops they participated in public debates and panels, met with civil society and visited green success spots.

In parallel to the main tour, the campaign also organised the Right to Abortion visits featuring EGP cochair Mélanie Vogel after she successfully fought for the right to abortion to be included in the French constitution. Melanie Vogel was joined by Secretary-General Benedetta De Marte and other EGP Committee members: Małgorzata Tracz, Rasmus Nordqvist and Vula Tsetsi. Adding the above to the Leading Candidates project, there was a total of 41 visits.

There were two main public debates for the European Elections. The first one, featuring Bas Eickhout, was organised by Politico and took place six weeks ahead of the elections in Maastricht. The second – Eurovision debate - was organised by the European Broadcasting Union two weeks before the elections in the European Parliament. And featured Terry Reintke.

Common manifesto and priorities

The common manifesto and the priorities were the two main pieces of the EGP political platform. The manifesto was structured around three thematic chapters:

• The Courage to Put Planet and People First – the opening chapter dealt with climate, environment, social and economic policy in an integrated way



- The Courage to Stand Up Against the Far Right the second chapter addresses the future of the EU (including accession), democracy, the rule of law and rights (including anti-racism and reproductive rights), and asylum and migration
- The Courage to Take Responsibility the final chapter dealt with peace and security as well as global justice, which covered climate diplomacy and trade reform

The manifesto was published with professional graphic design and as a mini-site integrated into the main campaign website. It was translated into Bulgarian, Croatian, Czech, Danish, Dutch, Estonian, Finnish, French, German, Greek, Hungarian, Italian, Latvian, Lithuanian, Polish, Portuguese, Romanian, Slovenian, Spanish, and Swedish.

Strengthening ties between the EGP and civil society was a key campaign objective and the common manifesto was a definite success here. Over 90 NGOs, civil societies and trade unions participated in the manifesto process, as well as green businesses. Prominent people from civil society and the trade union movement spoke at the congress, ahead of the manifesto's adoption.

The EGP Committee put forward 10 priorities which were adopted by member parties in Lyon.

The European Citizen's Choice was an online campaign run through the EGP citizens' mobilisation tool, Tilt!. A total of over 13,000 votes were cast and "Clean water for all" was chosen as the 11th priority. This is further detailed on page 6.

EGP Campaign Rally, Brussels, 3 May 2024

On 3 May 2024, the European Green Party held its $Electoral\ Rally$ in Brussels under the slogan #ChooseCourage.

Bringing together Green leaders, candidates, activists, and supporters from across Europe, the rally showcased the strength and unity of the European Greens. Hosted in the heart of the EU - Brussels, the event highlighted the urgent need for a stronger European Union and bold, democratic leadership in the face of climate breakdown, rising inequality, and far-right extremism.

The rally featured speeches by the EGP Lead Candidates, Terry Reintke and Bas Eickhout, alongside Green candidates from across the continent. Together, they outlined a hopeful and ambitious vision for a just, sustainable Europe, reinforcing the Greens' shared commitment to climate action, democracy, and social justice

Programme: https://europeangreens.eu/choose-courage-programme/

Press

Our strategy toward the press centred on earning media coverage about our Lead Candidates and our green priorities through press releases, interviews, building relationships with media, and events.

During the campaign, we commented on relevant political developments and profiled the EGP as a relevant, responsible political actor.



Our media strategy centred around press releases sent to European and national-level media. These press releases took the news of the day as a starting position. They were grounded in the positions outlined in our common manifesto and crafted to align with the campaign's key messages.

Our approach included leveraging journalists, where we used the news stories to inject our campaign messages into the media discourse. The press releases resulted in over 23,000 mentions of our lead candidates Terry Reintke and Bas Eickhout in more than 16,000 news articles demonstrating the reach and influence of our communications across various European media outlets.

We organised several interviews for the Lead Candidates to raise their profiles and use their prominence to align with member parties and candidates in their campaigns. On top of that, we aimed to generate media buzz around our two major events: the Extended Congress in Lyon and the Electoral Rally in Brussels.

The EGP Lead Candidates gained significant press attention during the 'hot phase' of the campaign. The press coverage of the Green Lead Candidates surpassed that of the Socialist, Liberal and Left candidates in the final three weeks. Press attention for Terry and Bas rose throughout the last 50 days of the campaign, peaking around 4500 mentions in print and online articles during the final week.

Digital engagement

The EGP Campaign team continued its collaboration with the agency Reform Act for our visual identity.

Pre elections

We intensified our use of all social media platforms, to reach as many people as possible over the course of the European Elections Campaign. We posted between 1 and 3 times a day, with variations for each platform.

- TikTok benefitted from a dedicated TikTok officer who drafted, filmed, edited and monitored our content
- We grew the platform by 166% and reached 477,000 people.
- Instagram grew by 25% and reached 14.3 million people.
- YouTube
- X (formerly Twitter) grew the platform by 1.9% and reached 3.1 million people.
- LinkedIn: grew by 11%, reached 31,000 people
- Facebook: grew by 0,62%, reached 790,000 people

The key topics were taken from our priorities, the content of the manifesto and the European Elections. Facebook, Instagram and youtube advertisements were done across Europe as part of the common campaign

Digital Action Days were organised as coordinated digital campaigns, engaging amplifiers and influencers to share unified content—typically videos—across platforms on the same day.

Website

A campaign website was set up in English, Croatian, Czech, Dutch, Estonian, Finnish, French, German, Hungarian, Italian, Polish, Slovak, Spanish, Swedish.



Communications After Campaign

Press

After the European elections, our press releases reflected a strong commitment to defending democracy while tackling climate challenges head-on in the wake of extreme weather events, highlighting how climate change exacerbates social and political vulnerabilities.

Our press releases stressed the Greens' unwavering determination to continue fighting for liberal democracy and ambitious climate policies, presenting the party as a steadfast and pragmatic voice in European politics. We emphasized the ongoing repression faced by activists in authoritarian regimes. Our messaging also condemned the reckless threat posed by former US President Trump against Greenland, a Danish territory.

Our communications were intended to showcase the European Green Party as ready to face the complex challenges of our time by advocating for a stronger European project, a green and just transition, transparency and justice. This approach strengthened our credibility and media presence across Europe.

Digital

After the elections we continued to invest resources in the various platforms as this is where people interested in politics get their news from. We posted 3 to 5 times a week, with variations for each platform.

We continued to grow on most platforms, apart from X (formerly Twitter) due to a massive exodus of users from the platform.

To counterbalance that, we also started investing more in alternatives to X, such as Bluesky.

- TikTok saw the most significant growth, with 11%, despite not being our priority during that period of time, showing the eagerness of young voters to follow progressive voices.
- Instagram grew by 3.1%, reaching 2.5 million people
- LinkedIn grew by 4.6%, reaching 38,000 people
- YouTube and Facebook didn't grow but Facebook reached 239,000 people
- Despite losing 3% of our audience, we still reached 4.5 million people with X
- Bluesky grew by 3% during the same period but the platform doesn't provide any data about reach. Our engagement is similar as that of X

Our key topics were climate, the fight against the far right, a stronger EU, the right to abortion, celebrating Green party successes and our annual party congress.

III. MEMBER PARTY RELATIONS AND ACTIVITIES

Beyond the common campaign for the EU elections, EGP continued its work to expand and consolidate its membership as well as to Europeanise the internal debate of its parties.

Besides the Green Leadership Council in person as statutory event, additional party leaders' calls were convened online in July and November 2024.



Study Visits and Fact-finding Missions (FFM)

Fact-finding mission to Serbia, 6-7 September

In January 2023, *Ne davimo Beograd*, a political movement from Serbia applied for a full membership in EGP. At the time, the movement was on its way of transforming into the political party *Zeleno-levi front*. The newly established party re-submitted its application for EGP membership in the second half of 2024. The fact-finding mission to assess their application was organised to Belgrade, Serbia on 6-7 September 2024 with the participation of EGP Co-chair Thomas Waitz and Rasmus Nordqvist, Committee member responsible for Serbia. The EGP delegation met with civil society representatives, the Deputy Head of the EU delegation in Serbia and representatives of different party structures.

Fact-finding mission to Slovenia, 27-28 September 2025

During the 12-14 July 2024 meeting of the Committee of the European Green Party the Committee decided to trigger the evaluation process of the Full Membership of *Stranka mladih – Zeleni Evrope*, EGP's Full Member Party from Slovenia, according to point 4.14 of the Statutes of the European Green Party.

A fact-finding mission was organised to Slovenia on 27-28 September 2024 with the participation of EGP Co-chairs Thomas Waitz and Mélanie Vogel, who were also the co-responsible Committee members in charge of Slovenia and online participation of the Secretary General Benedetta De Marte. EGP's delegation visited the capital city Ljubljana and the second largest city of Maribor during the fact-finding mission to organise in person exchanges of views with various Slovenian interlocutors on the role and activities of *Stranka mladih – Zeleni Evrope* in Slovenian politics and society. The delegation met with civil society organisations, representatives of the media, of academia, as well as political interlocutors during the mission.

Other activities with member parties

Meetings with Member Parties

North-West

- Meeting Les Écologistes (Party Board & Representatives), Lyon Congress
- Meeting GroenLinks (Party Leadership), Lyon Congress
- Committee participation Grüne / Les Vert.e.s. EU event & Meeting (Party Leadership), Zürich
- Meeting Bündnis90/Die Grünen (Party & Campaign Leadership), Berlin
- Meeting GroenLinks (Party & Campaign Leadership), Utrecht
- Meetings GroenLinks (Party Leadership), online & Brussels
- Committee participation Green Party Northern Ireland Congress, Belfast

Central Eastern Europe

- Meeting Partidul Verde (Party Leadership), Lyon Congress
- Meeting Zeleno dvizhenie (Party Leadership), Lyon Congress
- Meeting Párbeszéd A Zöldek Pártja (Party Leadership), Lyon Congress
- Meeting Progresīvie (Party Leadership), Lyon Congress
- Meeting Možemo! politička platforma (Party Leadership), Lyon Congress
- Meeting with Párbeszéd A Zöldek Pártja (Party Leadership), Brussels, Belgium



Meeting with Zelení, Brussels Belgium

Southern Europe

- Meeting **Europa Verde & VGV** (Delegates), Lyon Congress
- Meeting ADPD (Delegates), Lyon Congress
- Meeting Catalunya en Comú (Delegates), Lyon Congress
- Meeting **Esquerra Verda** (Delegates), Lyon Congress
- Meeting YSP (Delegates), Lyon Congress
- Meeting PAN (Delegates), Lyon Congress
- Meeting Verdes Equo (Party Leadership), Madrid
- Visit to Sumar Congress, Madrid
- Meeting with **DEM** representatives, Brussels

Western Balkans and Eastern Partnership

- Meeting **Zeleno-levi front** (Party Leadership), Lyon Congress
- Meeting Zajedno (Party Leadership), Lyon Congress
- Meeting Green Belarus, Brussels, Belgium
- Meeting URA (Party Leadership), Podgorica, Montenegro

Network meetings

In this election year, the EGP Networks overall cooperated horizontally in the common election campaign. The Gender Network and Queer Network, and Disability Network were not formally active.

Mediterranean Network

Throughout 2024, the Mediterranean Network (MedNet) met regularly online with around 10-12 representatives of most of the Mediterranean member parties being represented.

At the Lyon Congress in February, the MedNet convened an in-person meeting. While the first half of the year was focused on the EU elections campaign within the MedNet activities, in the second half of the year the members focused efforts on policy coordination in particular towards decision-making at the Dublin Congress.

Balkan Network

The idea for a policy lab was initiated in the EGP Balkan Network in 2022 and developed as a joint project co-organised in cooperation with 3 partners - Green Forum, Wesminster Foundation for Democracy and SF-Green Left - in 2023/24.

From 19 to 21 January 2024 Balkan Green parties (DOM, Možemo, Partia e Gjelbër, Zelena alternativa-ORaH, Zajedno, Zeleno-levi front, Hoćemo) gathered for two-days long event in Skopje, North Macedonia. This event marked the second milestone in the development of a regional energy policy roadmap.

It featured expert presentations on energy policies and initiatives, along with interactive sessions that contributed to the creation of a concrete roadmap. The roadmap outlines key goals, identifies relevant



stakeholders, and establishes a monitoring framework for future collaboration of the parties on the regional energy policy.

• European Network of Senior Greens (ENGS)

The network was present with an exhibition stand at the 39th EGP congress in Dublin.

Local Councillor's Network

In 2024 the Local Councillors Network (LCN) contributed to the common campaign, spreading the key messages among the members.

The network participated in the EGP congresses in Lyon and Dublin. In Lyon a session was organized with Green mayors, in coordination with the Green mayor of Lyon. In Dublin, a workshop on the Green Deal Going Local was organized in cooperation with the Greens in the Committee of the Regions.

The LCN organized an online Local Councillor Coordinators (LCC) meeting in October, to follow up on the in person meeting the year before.

IV. OTHER ACTIVITIES

Green Campaign Handbook 2.0

The Green Campaign Handbook continued to grow. With over 250 users from more than 35 countries, it provided both public and members-only resources, including campaign strategy basics, advanced digital techniques, and Green party case studies. Content was sourced from research, interviews, webinars, and Congress sessions.

V. COLLABORATION WITH PARTNERS

Greens/EFA in the European Parliament

The EGP as a whole as well as the Committee more specifically continued its strong working relationship collaborating with MEPs where relevant. The EGP Committee is represented in the Green Group Bureau meetings and vice versa. In addition, we continue to have daily bilateral contacts between the staff of the EGP and the staff of the Group across different departments (advisors/press/social media/campaigners/outreach).

Concrete cooperation included the following projects and activities:

Greens/EFA participation at EGP congresses

At the **7th Extended Congress in Lyon**, the Greens/EFA Group hosted the plenary session "Closing the Investment Gap for Europe to Lead the Just Transition". The panel examined the financial commitments required to reach net-zero by 2050, highlighting funding mechanisms for a fair and inclusive transition.



At the **39th Congress in Dublin**, the Greens/EFA Group in the European Parliament organised the plenary session "Keeping the Fight Alive: Path to a Green, Social and Democratic Europe". The discussion focused on the urgent need to defend democratic values, accelerate climate action, and foster social justice amidst a challenging political landscape, including the rise of the far right and escalating global crises.

Other forms of collaboration

Following the elections, the newly constituted group and its leadership worked closely with the EGP Committee to organise exchanges with and for the member parties to provide regular updates on the negotiations in the European Parliament as well as the vote on the European Commission President and College of Commissioners.

Green European Foundation (GEF)

EGP continued its fruitful cooperation with GEF, especially exchanging and relying on their expertise research and political analysis.

EGP is represented in the GEF General Assembly and attends the board and strategy meetings. The GEF is also represented in the EGP Committee meetings, and there are regular bilateral contacts on leadership and staff level.

The members of the GEF General Assembly nominated by EGP were:

- Małgorzata Tracz (Poland)
- Rasmus Nordqvist (Denmark)
- Emma Nohrén (Sweden)
- Benjamin Bibas (France)

Global Greens

After their big Congress in 2023, the Global Greens (GG) took the year to settle back and assess the outcomes of the congress. The GG organised a meeting in Brussels in July with the presence of our representatives, exchanging on the future of the GG. The EGP representatives to the GG Coordination were Ute Michel, Mina Jack Tolu, Evelyne Huytebroeck, Pauline Nales, Bodil Valero and Eleanor Morrissey.

Federation of Young European Greens (FYEG)

Also in 2024, EGP continued to enjoy close cooperation with its youth partner, which proved consistent and very fruitful overall. The FYEG was represented in the EGP Committee meetings while EGP Committee members participated in FYEG events. EGP and FYEG continued cooperation in areas of overlapping priorities and interests, which is beneficial to both partners.

EGP has organised a summer conference on 24 August 2024 hosted by Rasmus Nordqvist, EGP Committee member. The event brought together around 100 young greens from across Europe, including guest speakers from CDN Eastern Europe. FYEG was present at the Lyon and Dublin Congresses of the EGP where they organized parallel sessions and held exhibition stands.



At the Congress in Lyon, they organized a session "Overcoming backlash with the Feminist Power of the Young Greens", which aimed to give visibility to the priorities of Young Greens in the EU elections campaign and provide strategies to overcome the backlash, both online and in real life.

At the Congress in Dublin, the session was called "Rise and Resist: A Morning Circle on Fighting Far-Right Ideologies", an interactive session where people were encouraged to share how far-right ideologies creep into daily life.

Greens in the Committee of the Regions (COR)

EGP continued the collaboration with the Greens in the European Committee of the Regions, especially in the realm of reaching out to local and regional authorities. The group has been supporting EGP in promoting the Local Councillors' Network (LCN) and regularly contributed with content.

The LCN was present at the Committee of the Regions summit in Mons, Belgium, in March with an exhibition stand, and the LCN was present at the Greens' session and networking lunch during the EU regions week in October.

The Greens in the Committee of the Regions were present at the EGP Congresses in Lyon and Dublin. In Lyon, together with the Local Councillors Network, they organized an interactive session "Mobilising Voters for the European Elections", which explored the different aspects of mobilizing voters for different causes.

At the Congress in Dublin, the session they organized with the LCN was "European Green Deal Going Local - Cities and Regions Spearheading Climate Action", which showed how cities and municipalities are at the forefront of climate adaptation and mitigation efforts.

European Movement International (EMI)

Since 2018, EGP has been member of EMI. The cooperation in 2024 comprised participating in EMI events (Webinars and in-person events) and, more notably, the Federal Assembly and Members Council. The EMI is an important platform in the process of European integration, bringing together civil society organisations, political parties, trade unions, and business organisations, local authorities and academia. Monica Frassoni is still a board member of the EMI.

VI. ORGANISATION

EGP Team in campaign times

The main priority for 2024 was to ensure adequate capacities and resources for running a successful common Green European elections campaign. In addition to the Secretary General, the EGP office counted 35 staff members at the beginning of 2023 and this number increased to 43 staff members at the peak of the campaign. Under the guidance of the Campaign Manager and Campaign Coordinator and to optimise internal processes and workflows, the EGP team reorganised internal structures in campaign teams responsible for the execution of different transversal campaign projects. The reorganisation process concluded with a campaign office retreat in February 2024 to launch the team into campaign



mode. After the elections, the re-organisation continued to adjust the structures of the EGP to the postelectoral level of activities.

Given the result of the EU elections, the campaign was followed by an in-depth reflexion process on the restructuring of the EGP office. At the end of 2024, the EGP office consisted of 28 employees.

VII European Political Party (EUPP)

Throughout 2024, the negotiations on the Recast of the 1141 Regulation on the Rules applicable to European Political Parties did not progress substantially due to the European elections and start of the new EP mandate. EGP remained in close touch with the Greens/EFA group in the EP as well as GEF and other EUPPs to align positions. Throughout 2025, EGP will continue to engage with this reform, aiming for its best possible outcome for the organisation and its members.

Also in 2024, EGP kept fostering its relations with other EUPPs. To this end, several meetings were held:

- Meeting Secretary Generals EGP, PES, EPP, ALDE in Brussels, 26 January
- Presence of EGP Committee at the PES-PvdA event in Rotterdam, 11 May
- Signature to the European Commission's code of conduct on fair campaigning during the EU elections campaign with other EUPPs
- Meeting Secretary Generals EGP, PES, EFA, The Left in Strasbourg, 16 July